

# development news

#10

www.harveycentre.com

June|2015



Welcome

Welcome to the 10th issue of The Harvey Centre development newsletter. The second issue of 2015 detailing everything planned in phase 2 of our exciting new development.

Updated news will also be posted on our website and you can find us on Facebook or follow our progress on Twitter @harveycentre



www.harveycentre.com  
01279 442981



What's next?  
SpellerMetcalfe

We are pleased to report that works on the new cinema development have fully commenced and although the main demolition works do not commence until August we have plenty to do in the meantime!

- The isolation and disconnection of existing services within the curtilage of the works.
- Removal of Tesco mechanical plant from the existing roof.
- Concrete infill works to the stairs and lift shafts at first floor level (above Tesco) prior to demolition.
- Organising the disconnection of existing statutory services as well as procuring new service to feed the cinema and restaurant's
- Erection of temporary roof scaffold to service yard one.

The main impact on the Harvey Centre at present is the erection of the scaffold and the introduction of the traffic light system to service yard one, following numerous requests we have shortened the time delay on the lights and although not ideal, we hope that you will work with us and the Harvey Centre in managing deliveries over the forthcoming period.

## The Harvey Centre Intranet

| NAME          | LAST POST                 | POSTS | TOPICS |
|---------------|---------------------------|-------|--------|
| Announcements | Tenants Marketing Meeting | 0     | 1      |

  

| NAME                    | LAST POST                                | POSTS | TOPICS |
|-------------------------|--|-------|--------|
| Messages                | General Messages, Announcements and News | 0     | 0      |
| Centre Staff Promotions | Promotions exclusive to Centre Staff     | 0     | 0      |

We have been working with Why Media to improve tenant communication and have created an internal intranet system which is available for all tenants to use to interact with each other as well as the management team. It will act as a closed forum and each tenant will have their own log in details. It will enable you to participate in discussions, ask general questions and post promotions/staff discounts. We will also update you on the progress of the redevelopment as well as any changes and additions to the centre.

Please contact Nicole to arrange a quick one to one meeting you in which she will give you your log in details and demonstrate the types of things you will be able to do using the intranet system.

Call 01279442981 or email [nicole.sofroniou@harveycentre.com](mailto:nicole.sofroniou@harveycentre.com)



We have now commenced tours of the project, if you would like to attend future tours of the development please call Phil Turner, Project Manager on 07779 306341 to arrange.

*Current dates available:*

Tuesday 30<sup>th</sup> June - 10:30am  
Thursday 2<sup>nd</sup> July - 3pm  
Wednesday 8<sup>th</sup> July - 10:30am  
Tuesday 14<sup>th</sup> July - 3pm  
Friday 24<sup>th</sup> July - 10:30am

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## E-Newsletter

Each month Why Media create an E-Newsletter that gets sent to our large email database. This is a great way to promote your monthly offers, promotions and products. Please see below for E-Newsletter deadline and send dates. Please email all content to [claire@whymedia.co.uk](mailto:claire@whymedia.co.uk)

| Deadline Date | Send Date     |
|---------------|---------------|
| 13th July     | 21st July     |
| 3rd August    | 11th August   |
| 17th August   | 25th August   |
| 12th October  | 20th October  |
| 19th October  | 27th October  |
| 16th November | 24th November |
| TBC December  | TBC December  |
| 8th December  | 17th December |

Please could all tenants check their store page for any changes that need to be made such as your store photo, description, opening times and contact details to ensure we have the most up to date information.

Please email all changes to [nicole.sofroniou@harveycentre.com](mailto:nicole.sofroniou@harveycentre.com)  
Visit your store page at [www.harveycentre.com/shopping](http://www.harveycentre.com/shopping)

## Contact Details

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## Marketing

### Events

As you may have seen we hold a range of regular events throughout the year. You will be able to see the upcoming events in the marketing schedule. We do welcome all tenants to become involved in these events so if you are interested in participating please do not hesitate to contact Caroline Anderson.

### Kids Club

To date we have over 1300 children that are members of our FREE Kids Club. When each child signs up they receive a free goody bag which is packed with branded goods. We also give all tenants the chance to supply any promotional material they may have in the goody bags. If this is something that you are interested in please contact Nicole.

### Promotions

If you would like to hold a promotion in the centre to promote monthly offers or new products you will be able to use one of our RMU pods to display your merchandise. To find out availability please contact Rebecca.

## Staff Discounts



All Harvey Centre staff receive 10% off in store!  
*Excludes sale items.*  
Please show proof of where you work i.e. uniform or staff badge.



All Harvey Centre staff receive 10% any ice cream!  
Please show proof of where you work i.e. uniform or staff badge.